

Nigel C Eastmond PhD CMPP

Medical Communications Specialist
Eastmond Medicomm Ltd

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Experience

I am a freelance medical communications specialist with more than 15 years of experience working for the global pharmaceutical industry. I was trained by Gardiner-Caldwell Communications and rose through that company to lead one of its editorial teams before moving to Prime Medica as Editorial Director and then to GeoMed as Scientific Director. I established my own company in 2010, and have worked for medical education agencies and exhibition companies. I have also delivered a large amount of work directly for drug companies, including 'blue chip'. Notably, I worked as a contract medical communications specialist for Novartis Pharma for 5 years. My experience includes:

- medical communications consultation, strategy and tactical planning, including fulfilment of internal pharmaceutical company staff roles (Medical Communications Leader)
- production of the full range of medical education deliverables including:
 - manuscripts, abstracts and posters
 - scientific and marketing-oriented slides
 - web content
 - newsletters
 - monographs
 - key opinion leader (KOL) programmes
 - staff training programmes
 - electronic deliverables
 - sales and marketing aids.
- evidence-based clinical practice guidelines
- KOL meeting facilitation
- investigator meetings
- publication steering group meetings
- advisory board support
- budgeting
- on-site congress work.

All of the above activities have been undertaken for global audiences, and publications work has also included US domestic work.

I am fully trained in the modern standards of compliance that govern interactions between healthcare professionals and pharmaceutical companies, including those relevant to publications work. I am also a member of the International Society for Medical Publication Professionals (ISMPP), and a Certified Medical Publication Professional (CMPP™).

Therapy areas

I have worked on communication plans and medical education deliverables in biosimilars, inflammation, asthma, obesity, diabetes, ophthalmology, cardiology, oncology, haematology, anaemia, neutropenia, surgery, wound healing, pain management, nephrology, hepatitis, atherosclerosis, hypertension, fertility, HIV, rheumatology, osteoporosis, respiratory medicine, lipidology, artificial heart valves and 'nutraceuticals'. My adaptability is not limited to these therapy areas as my experience enables me to quickly assimilate and utilise new therapy area and drug information.

Types of work undertaken

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| Fulfilment of internal roles | <ul style="list-style-type: none">• Medical communication leader and medical affairs functions.• Leading agency editorial teams. |
| Medical writing | <ul style="list-style-type: none">• Research, writing, editing and proofreading of all types of medical communication materials, including manuscripts, monographs, slides, videos, exhibition materials, CD-ROMs, web pages, and communication guidelines.• Implementation and co-ordination of client and author corrections.• Co-ordination of materials through approval and production processes.• Editorial quality control checks.• Provision of marked-up references.• On-site support, including writing, interviewing, faculty support, gathering of competitor intelligence and moderation of meetings. Note that if I am required for on-site work, I am happy to position myself however you wish (e.g. as a contractor or as your staff). |
| Strategic communication planning and editorial consultancy | <ul style="list-style-type: none">• Communication planning.• Publication planning.• Design of KOL programmes.• Structural design of web sites.• Design and execution of hierarchical literature analyses in support of clinical practice guidelines. |
| New business development | <ul style="list-style-type: none">• Preparation and presentation of client proposals, operational plans and new business pitches.• Development of ideas and products to enhance agency portfolios. |

Education

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| University (postgraduate)
1992–1995 | University of Aberdeen, Scotland
Work conducted at Rowett Research Inst., Aberdeen, Scotland.
PhD obtained. Work entitled 'Molecular markers of adipose tissue function during the febrile response.' |
| University (undergraduate)
1988–1992 | University of Aberdeen, Scotland
BSc Honours Pharmacology |

Employment record

Director, Medical Writer & Editorial Consultant 2010–present	Eastmond Mediacomm Ltd Whaley Bridge, England
Medical Communications Team Leader – Ophthalmology (contract within consultancy above) 2015–2016	Novartis Pharma Ltd Dublin, Ireland
Medical Communications Leader – Ophthalmology (contract within consultancy above) 2011–2014	Novartis Pharma AG Basel, Switzerland
Scientific Director 2008–2010	GeoMed (part of the KnowledgePoint 360 Group) Macclesfield, England
Editorial Director 2008	Prime Medica Ltd Knutsford, England
Editorial Group Director 2006–2008	Prime Medica Ltd Knutsford, England
Editorial Team Leader 2002–2006	Thomson Gardiner-Caldwell Communications Macclesfield, England
Senior Medical Writer 2001–2002	Thomson Gardiner-Caldwell Communications Macclesfield, England
Medical Writer 1999–2001	Gardiner-Caldwell Communications Ltd Macclesfield, England
Associate Medical Writer 1999	Gardiner-Caldwell Communications Ltd Macclesfield, England
Postdoctoral research assistant 1995–1999	Department of Pharmacology and Therapeutics, University of Liverpool, England

Signature

On request.

CV last updated 19 May 2017