

Nigel C Eastmond PhD

Medical Communications Specialist, Eastmond Medicomm Ltd

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Experience

I am a freelance medical communications specialist with more than 24 years of experience working for the global pharmaceutical industry. I was trained by Gardiner-Caldwell Communications and rose through that company to lead one of its editorial teams before moving to Prime Medica as Editorial Director and then to GeoMed as Scientific Director. I established my own company in 2010, and have worked for medical education agencies, exhibition companies and data management teams. I have also delivered a large amount of work directly for drug companies, including 'blue chip'. Notably, I worked as a contract medical communications specialist for Novartis Pharma for 6 years. Additionally, Eastmond Medicomm can operate as a network of self-employed, director-level associates who can be gathered in teams to deliver complex projects from concept to delivery. My own experience includes:

- medical communications consultation, strategy and tactical planning, including fulfilment of internal pharmaceutical company staff roles (Medical Communications Leader)
- production of the full range of medical education deliverables including:
 - manuscripts, abstracts and posters
 - scientific and marketing-oriented slides
 - web content and video
 - newsletters
 - monographs
 - key opinion leader (KOL) programmes
 - staff training programmes
 - electronic deliverables
 - sales and marketing aids.
- evidence-based clinical practice guidelines
- KOL meeting facilitation
- investigator meetings
- publication steering group meetings
- advisory board support
- budgeting
- on-site congress work
- clinical trial data cleaning for immuno-oncology trials.

All of the above communications activities have been undertaken for global audiences, and publications work has also included US domestic work.

I am fully trained in the modern standards of compliance that govern interactions between healthcare professionals and pharmaceutical companies, including those relevant to publications work.

Therapy areas

Most recently, I have worked on communication plans and medical education deliverables in rare diseases, endocrinology, lipidology, wound healing/dermatology, intensive/critical care, oncology and ophthalmology. Historical work has included biosimilars, inflammation, asthma, obesity, diabetes, cardiology, haematology, anaemia, neutropenia, surgery, pain management, nephrology, hepatitis, atherosclerosis, hypertension, fertility, HIV, rheumatology, osteoporosis, respiratory medicine (IPF), breast implants, artificial heart valves, and 'nutraceuticals.' My adaptability is not limited to these therapy areas as my experience enables me to quickly assimilate and utilise new therapy area and drug information.

Types of work undertaken

Fulfilment of internal roles	<ul style="list-style-type: none">• Medical communication leader and medical affairs functions.• Leading agency editorial teams.
Medical writing	<ul style="list-style-type: none">• Research, writing, editing and proofreading of all types of medical communication materials, including manuscripts, monographs, slides, videos, exhibition materials, CD-ROMs, web pages, and communication guidelines.• Implementation and co-ordination of client and author corrections.• Co-ordination of materials through approval and production processes.• Editorial quality control checks.• Provision of marked-up references.• On-site support, including writing, interviewing, faculty support, gathering of competitor intelligence and moderation of meetings. Note that if I am required for on-site work, I am happy to position myself however you wish (e.g. as a contractor or as your staff).
Strategic communication planning and editorial consultancy	<ul style="list-style-type: none">• Communication planning.• Publication planning.• Design of KOL programmes.• Structural design of web sites.• Design and execution of hierarchical literature analyses in support of clinical practice guidelines.
New business development	<ul style="list-style-type: none">• Preparation and presentation of client proposals, operational plans and new business pitches.• Development of ideas and products to enhance agency portfolios.
Data cleaning	<ul style="list-style-type: none">• Clinical trial safety and efficacy reviews, query and query resolution

Education

University (postgraduate) 1992–1995	University of Aberdeen, Scotland Work conducted at Rowett Research Inst., Aberdeen, Scotland. PhD obtained. Work entitled 'Molecular markers of adipose tissue function during the febrile response.'
University (undergraduate) 1988–1992	University of Aberdeen, Scotland BSc Honours Pharmacology

Employment record

Director, Medical Writer & Editorial Consultant 2010–present	Eastmond Mediacomm Ltd Whaley Bridge, England
Medical Scientist 2017–present (contract)	Pharmora Ltd Macclesfield, England
Medical Communications Leader 2011–2017 (contract)	Novartis AG Basel, Switzerland
Scientific Director 2008–2010	GeoMed (part of the KnowledgePoint 360 Group, now Ashfield) Macclesfield, England
Editorial Director 2008	Prime Medica Ltd Knutsford, England
Editorial Group Director 2006–2008	Prime Medica Ltd Knutsford, England
Editorial Team Leader 2002–2006	Thomson Gardiner-Caldwell Communications Macclesfield, England
Senior Medical Writer 2001–2002	Thomson Gardiner-Caldwell Communications Macclesfield, England
Medical Writer 1999–2001	Gardiner-Caldwell Communications Ltd Macclesfield, England
Associate Medical Writer 1999	Gardiner-Caldwell Communications Ltd Macclesfield, England
Postdoctoral research assistant 1995–1999	Department of Pharmacology and Therapeutics, University of Liverpool, England

Signature

On request.

CV last updated 30 January 2023